

HANDY HINTS FOR YOUR FUNDRAISING

Fundraising Ideas

FOR CHILDREN	FOR ADULTS
Sponsored Silence	Fun run
Sponsored walk to school	Swear box
Who can grow the tallest sunflower?	Dress down day in the office
Who can grow the most tomatoes?	Sponsored dog walking
Sponsored to eat all your vegetables	Sponsored weight loss
Sponsored picking up litter	Sponsored walk/cycle to work
Dress down day at school	Bake sale

Once you have chosen your event here are a few tips to make it a success.

Planning - be realistic!

- Allow plenty of time to plan and prepare
- Work out a time schedule and set task dates
- Enlist the help of others. Encourage family, friends and work colleagues to help fundraise on your behalf. Rather than cold calling, try to target organisations, businesses or individuals where you have a contact.

Making the money!

- Brush up on a few facts about **THATU** - this knowledge can persuade people as to why they should sponsor you!
- Ensure you know a few tangible facts about where the money will be going. £5,000 totally sets up a school or community food garden.
- Try to keep overheads to a minimum
- Keep expenditure down by getting things donated or sponsored
- Increase your income - raffles, auctions, etc
- Use a **THATU** sponsorship form.
- Encourage sponsors to tick the GIFT AID box. If your sponsor is a UK tax payer they can donate an extra 28% to **THATU** at no extra cost. That's an extra 28p of every pound.

Let people know about it!

- Good publicity helps to raise more funds
- Contact local newspapers, radio and local TV
- Send out information at least a week before your event
- Take photographs on the day and send them to the local media and **THATU**.

Be proud of what you are doing. You are doing something to help make a difference - this is important. Once you have completed your event, take a deep breath, reflect on your achievement ... and start collecting in the money.

Agreement with THATU

To obtain a sponsorship form email THATU at: info@thatu.org

To ensure the recipients of your fundraising see the benefits as soon as possible we ask that you inform THATU of the date of your event so we are able to congratulate you on its completion and set a timescale for you sending us your sponsorship money. We will generally set a date of a month after your event for when we would like to receive your sponsorship form and one cheque totalling all your sponsorship funds. This can then be sent to:

THATU, 45 ARDEN WAY, MARKET HARBOROUGH, LE16 7DB

Once again, can we take this opportunity to thank you for choosing **THATU** as your charity.